



# Pygmalion

## Honda Racing F1 uses Intranet based on Microsoft-Powered Solution to improve collaboration and speed up communications

### Overview

**Country:** United Kingdom

**Industry:** Honda Racing F1

### Customer Profile

Honda Racing F1 is a company, wholly owned by the Honda Group, that designs, manufactures and races formula 1 racing cars. It is also responsible for the marketing, promotion and sponsorship activities of the Honda F1 brand. Headquartered near Silverstone in the UK. it has over 650 employees.

### Business Situation

Honda Racing F1 was using an intranet, developed in-house that had become unstable with frequent downtime, and it was also difficult and time-consuming to manage and update. It's perceived usefulness and number of users was in steady decline.

### Solution

As a first phase an intranet based on WSS 3.0 (Windows SharePoint Services) - which requires no license fee, if Windows Server licenses are in place - was implemented. A feature rich intranet with individual branding was rapidly deployed without the need for custom software development.

### Benefits

- **Low cost**
- **Rapid deployment of Intranet**
- **Ease of updating content**
- **High Availability and Reliability**
- **Easy to use systems administration**
- **Powerful Document & Web Content Management System**
- **Provides a roadmap that permits ease of upgrade of features and capacity**

The intranet based on Windows SharePoint Services provides the first major step of a roadmap to provide efficient communications and collaboration throughout Honda Racing F1

Michael Cloete - Honda F1 Racing

The Honda Racing F1 company, a wholly owned subsidiary of the Honda Group, designs, manufactures and races formula F1 racing cars. Importantly, it is also responsible for the promotion, marketing, and sponsorship activities relating to the Honda F1 brand.

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## Situation

Employees at Honda Racing F1 need to collaborate and communicate on a large range of data and information sources in two broad operational areas: 1) Factory Operations that includes operations documents, SAP, databases for HR, Car design and manufacturing, Wind tunnel, R&D, and Assets And 2) Trackside Operations that includes car performance data

To assist in achieving collaboration, Honda Racing F1 developed an intranet based on classic ASP technology. This had evolved over a number of years using different developers and had become unstable with frequent downtime. It was also difficult to administer and update content without a content management system. The overall result was steadily declining usage amongst employees

## Solution

It was decided by Honda Racing F1, to review and evaluate current integrated solutions offering collaboration, document management, web content management and powerful search capabilities.

The company sought the help of Microsoft Gold Partner Pygmalion to demonstrate the features and functionality of (MOSS 2007) Microsoft Office Share Server 2007, and how it could meet their specific business needs, and to establish budget implementation costs.

After a successful evaluation, Honda Racing F1 decided to replace its aging intranet with a SharePoint based solution. As a first phase it was decided to implement a solution using WSS 3.0 (Windows SharePoint Services) as this did not require a licence change. WSS 3.0 offered a significant amount of the functionality they required, and it also offered

an easy upgrade path to MOSS 2007 to avail of more powerful enterprise features at a later date.

It was considered important to get an initial intranet up and running as soon as possible, getting users back and involved, without waiting for the normal budget approval timeframe.

Pygmalion, working in conjunction with an in-house technical team, completed the following key activities:

### Planning & Design

- Defined and documented the business requirements and further refined the key functionality and features required

- Developed a project plan

### Develop , Deploy & Test Stage.

- Installation and configuration
- Developed the site structure and navigation
- Implemented Honda Racing F1 branding
- Migrated data from the existing intranet
- Provided skills transfer and on-site training
- Documented the solution

## Benefits

### Low cost

Using WSS 3.0 (Windows SharePoint Services) there is no licence fee (if Windows Server licences are already in-place.

### Rapid deployment of intranet

The intranet was configured and deployed without any need for software development.

### Ease of updating content

Using the built-in content management system it is now easy to for non-technical people to update content using familiar word processing type templates. Previously, technical personnel were required to update content.

### High Availability and Reliability

## For More Information

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<http://www.microsoft.com/uk>

To access information using the World Wide Web, go to:

<http://www.microsoft.com>

For more information about Pygmalion products and services, call Sales on +44 (0)20 7680 9599 or visit the Web site at:

<http://www.pygmalion.com>

For more information about Honda Racing F1, call +44 (xxxxxxx) visit the Web site at:

<http://www.hondaracingf1.com>

Solution was built using well tried and tested out of the box components, without the need for custom software development.

### Easy to use and powerful systems administration

Easy to use administration and a familiar Windows interface

### Powerful Document Management

The built-in document management functionality offers a range of powerful features such as auto-archiving and check-in /check-out

### Granular Security

The solution allows for security and access to be set for specific users on specific items of data/information.

### Provides a roadmap that permits ease of upgrade of features and capacity

Honda Racing F1 plans to upgrade to MOSS 2007 (Microsoft Office SharePoint Server) in the future to give more advanced enterprise Features and for which there is an easy upgrade path,

## Microsoft Windows Server System

Microsoft® Windows Server System™ is a comprehensive, integrated, and interoperable server infrastructure that helps reduce the complexity and costs of building, deploying, connecting, and operating agile business solutions. Windows Server System helps customers create new value for their business through the strategic use of their IT assets. With the Windows Server operating system as its foundation, Windows Server System delivers dependable infrastructure for data management and analysis; enterprise integration; customer, partner, and employee portals; business process automation; communications and collaboration; and core IT operations including security, deployment, and systems management. For more information about

Windows Server System, go to:

<http://www.microsoft.com/windowsserversystem>

## Software and Services

### ■ Products

- Microsoft Server 2003
- Microsoft (WSS 3.0) Windows SharePoint Services 3.0

- Microsoft Windows XP Professional

### Partners

- Pygmalion Solutions

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